



## @FfrindIMi

## Adeiladu Pontydd ar draws y Cenedlaethau

**Building Bridges across the Generations** 

Tanya Strange, Associate Director of Nursing
Primary and Community Care
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## **Intergenerational Practice and Strategy**



- National Strategic Drivers
- Background/Local Context
- Why we did it
- What we did
- How we did it (Ffrind i Mi workshop)
- Benefits
- Transferability
- Next Steps

## **National Context**

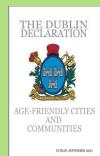
School Curriculum (Professor Donaldson)













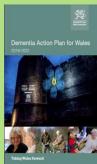












# The Beginning: Loneliness and Social Isolation











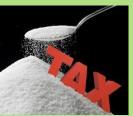












## A Prescription for Loneliness?



2015 - 79.5 million prescriptions in Wales.5 million were anti-depressants - more than double previous decade.

**2016** - **30% increase** in anti-depressants prescribed to **children** in Wales.

NHS Wales Shared Service Partnership 2017

**2017** - **80.4** million prescriptions - **5.6** million anti-depressants

**2017-** Drugs for **dementia up 1,473%. 11,000** in 2002, almost **179,000** in 2017.

## **Local Feedback**

## **Engagement**



## **Key Questions:**



- Affects of loneliness/isolation and how people currently cope?
- What is already available?
- What else is needed/gaps?
- What the new service model should look like?

- Feedback: informed direction
- 'Name the Service' Competition
   Ffrind i mi/Friend of mine
- Loneliness Inquiry 2017

## Ffrind i mi: Some Examples



# "What matters to me" (feedback)

- Need to ask the question!
- #CountMeIn- Ffrind i Mi Volunteers
- Blind date!
- Website www.ffrindimi.co.uk
- Bespoke Volunteer Training
- Conversational BSL
- Mums without Mums
- Friendship Clubs
- Memory Gardens
- Bi-Lingual Scrabble Clubs
- Job Centre/Claimants
- Animal Therapy- dogs, hens
- Intergenerational Practice





















# Intergenerational Practice (Pre Strategy)

Some examples......

## **Local Initiatives**







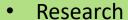






## **Intergenerational Practice (pre-strategy)**

- Dementia Friends Training
- Intergenerational 'Bake Off'
- Exclusion/Social Confidence
- School Visits
- Digital Heroes
- Pen Friends
- Intergenerational Exercise
- Gardening/Memory Gardens
- Falls Reduction: 'Pimp My Zimmer'
- Anti-psychotic prescribing



## **Case Study**









#### 'Don'

- Dementia
- No family/friends
- Aggressive/resistive
- Self harm
- Sedated
- Increased falls



## **Intergenerational Practice**

- Digital Heroes- Pigeon Racing
- 50% reduction in anti-psychotic prescribing
- **100% reduction** in PRN
- Chicken Coup/ 'In Charge'
- School Visits/ Tuck Shop
- Diversion Therapy
- " We now FIM rather than sedate"

## Benefits





## Children and Young People Social Awareness elders Increased confidence

# Positive attitudes towards

- Improved communication skills Learning new skills
- Community belonging Access to positive role models
- Improved behaviour

#### Older People

- Reduced fear of younger people
- Positive attitudes towards young
- Improved mental wellbeing
- Improved fitness/mobility
- Learning new skills
- Reduced loneliness and isolation
- Renewed sense of worth

(\*Springate, I, Atkinson, M and Martin, K (2008) Intergenerational Practice: a Review of the Literature (LGA Research Report F/SR262). Slough: NFER)

Community Benefits: Improved community cohesion, diversification of volunteering, educational institutions becoming involved in the community

> "What children are missing is experiential learning"

> > (Professor Donaldson)

## "I want to be......"





- "a nurse"
- "a paramedic"
- "a doctor"



"I want to work here when I'm older" (nursing home)

"I like going to the hospital because I have had a lot of information about becoming a nurse or a paramedic. I enjoy seeing the patients every week, it makes me happy to know that I am changing their day."

"I want to be a dementia nurse"

Fill the anticipated care-giver gap!

## Our Intergenerational Strategy



INTERGENERATIONAL STRATEGY

Droft May 201

**Building Bridges across the Generations** 



## **Our Goals**







Professional pen friend



- Strategy and Toolkit mutual benefits/
  - - loneliness
- Twinning (64/106)
- Mental health and well-being
- 'Active Offer'
- Welsh Baccalaureate
- Able and Talented and 'At Risk'
- 'Ambitious, confident, creative contributors and ethical informed citizens'
- Volunteering opportunities for younger adults
- **Professional Pen Friends**
- Staff training- Senses Framework (care homes, NHS/Local Authorities)
- Research/Share best practice!
- Child friendly career information- (Petra)

## **Childrens Books**



## Billy dreamed of being a superhero.

'Billy' whispered Nan, 'These staff here in this hospital are actual, real life superheroes....'

'And in a few days Nan was almost right as rain, although many more superheroes came to her house and made sure she was ok'.

'See Billy, not all superheroes wear capes'.

## **Toolkit Feedback**



#### **Main considerations:**

### Inclusion of:

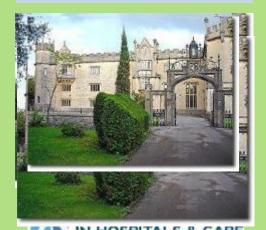
- Risk Assessments/Safeguarding
- Parental Consent Forms
- Types of Activities
- Project Plan Template
- Links to potential funding
- Case Studies (which outline benefits)
- Feedback Forms
- 'Happiness' scales

## **Strategy Feedback**



- "Makes me want to be part of it!"
- "Very clear partnership commitment, especially with the pledge...."
- "Someone who doesn't work in the sector could pick this up, read it and understand it"
- "I love what you are trying to do here"
- "Great to see **Donaldson** included"
- "What are you doing to get this Wales wide?"
- "Can Pen Pals be National or even Global?"

## **Transferability**



Joy through live music

- Trademark
- Strategy and Toolkit
- Resources/Leaflets



- St Johns- cadets and adults
- Schools/Care Homes/Wards
- Volunteers
- Music in Hospitals- Introduction to 'Twinning'
- Digital Communities Wales
- Pimp My Zimmer!







## **Next Steps**





- Ambition Statements (WBFGA) and action plan
- Intergenerational Dining/ Food Poverty
- Intergenerational Exercise- "Move it or lose it"
- Youth Groups
- Coleg Gwent Academy
- BME Communities
- Faith Groups
- Books- bereavement, childhood obesity, autism
- Professional Pen Friends
- Coloured Walking Frames
- Research

## Diolch



Tanya.strange@wales.nhs.uk

Ffrindimi.abb@wales.nhs.uk

Tel: 01495 241220/07837 022488

@strangetanya

@FfrindIMi

www.ffrindimi.co.uk